Protecting the security and privacy of your personal data is important to us. The processing of your personal data is done under close observation of the applicable legal provisions of data protection and data security, with special regard of the General Data Protection Regulation (GDPR).

If you require any more information or have any questions, please contact the following person responsible for the processing of personal data on the OSADL web pages and at the company’s offices and for the observation of your rights:

Open Source Automation Development Lab (OSADL) eG
Dr. Carsten Ernde
Im Neuenheimer Feld 583
69120 Heidelberg, Germany
Phone: +49 6221 98504-0
info@osadl.org
www.osadl.org

Processing of personal data

OSADL website

Visiting OSADL web pages

Our web servers temporarily log by default for the purpose of system security the following information when you are visiting the OSADL web pages: Connection data of the requesting computer, the OSADL web pages you visit, date and duration of your visit, identification data of the browser and type of operating system in use as well as the website from which you were referred to us. These data are in no case combined with any other data.

Cookies

Our web pages use cookies. Cookies are small files that your web browser stores on your local device. Cookies help us improve our services to becoming more user-friendly, effective and secure.

Some cookies are so-called “Session Cookies”. These cookies are deleted automatically once you close your browser. Other cookies, on the contrary, remain on your local device until you delete them yourself. Such cookies help remember your login details when you return to our web pages.

However, with a modern web browser it is always possible to control, restrict or disable the use of cookies. Many web browsers configuration tools include the option to automatically delete the cookies after terminating the browser session. Some functionalities of our web pages, however, may be limited, if cookies are disabled.

Please note that the use of cookies that are needed for electronic communication processes or the provision of certain functionalities requested by you (e.g. registration) is based on Article 6 (1) f) GDPR. Generally, the legitimate interest pursued by OSADL as operator of these web pages in relation to the use of cookies is to ensure the technically faultless and smooth provision of our services.

Entering personal data on the OSADL web pages

The personal data that you actively enter on our web pages are not processed, unless you have agreed to it. Article 6 (1) a) GDPR serves as legal basis for this. You may revoke this agreement anytime (see „Revocation of your agreement to process your personal data”). Any transfer of these data to third parties for their use without your consent is generally excluded, unless we are obliged to comply with applicable law.
Registration on the OSADL web pages / Newsletter
In order to use certain functionalities and to subscribe to our newsletter a registration form is available on our website. The data are exclusively collected in order to provide the particular offering or service. All mandatory registration data must be completely provided. Otherwise, the registration cannot be finished. In order to verify the email address you provided in the registration form you will receive an email with a confirmation link.

If the domain of the email-address shows that the registered person is an employee of an OSADL member company, we would like to add access permissions to exclusive content for OSADL members as well as to other benefits and services OSADL is offering. We will therefore contact those persons in a separate email.

In case important modifications have been made, e.g. for technical reasons, you will be informed by email to the provided email address.

If you wish, you can unsubscribe from the newsletter without ending your website registration. For this purpose, a link is available to delete the subscription of the newsletter.

We retain the data collected at your registration during the period of time you are being registered on our web pages. Your related data will be deleted as soon as you cancel your registration. However, should the data have been provided for other purposes and elsewhere they will still be retained. Legal retention periods shall remain unaffected by this.

Contact and registration forms
Data that were collected via contact and registration forms are retained together with your personal data in order to being able to process your request or to maintain them for follow-up questions. Data that were collected via contact or registration forms will be retained until you ask us to delete them, withdraw your consent for retaining them or retention of the data is no longer necessary for the purposes for which they were collected. Legal obligations – especially legal retention periods – shall remain unaffected.

Plugins and Tools
We use plugins and tools on our website in order to improve the usability and the user experience. This represents a legitimate interest according to Article 6 (1) f) GDPR.

Google+
Our web pages use functionalities of Google+. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Whenever you access an OSADL web page with an integrated Google+ plugin your browser will contact the Google servers. With this Google gains information about the fact that web pages have been accessed and which ones. According to Google the company conducts additional analytics, if you have a Google user account and are logged at this time. Prior log out from Google can prevent this.

Should you require more detailed information on how Google handles data protection in general and about the Google+ button in particular, please follow the links which directs you the Google General Privacy Policy and Google Privacy and Terms under https://policies.google.com/privacy?hl=en and https://policies.google.com/technologies/partner-sites?hl=en, respectively.

Google Maps
Our web pages use functionalities provided with the API function of the geodata provider Google Maps. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

In order to be able to use the functions of Google Maps it is necessary to store your IP address. Such information normally is transferred to a Google server in the USA and stored there. We do not have any influence on this data transmission.

We use Google Maps in order to facilitate the location of places indicated on our web pages. This represents a valid interest in the sense of Article 6 (1) f) GDPR.
For more details on how Google deals with user data please follow this link to Google’s privacy policy: https://policies.google.com/privacy?hl=en.

YouTube
Our web pages use plugins of YouTube in order to integrate and show video content. The provider of the video portal is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

Whenever you access an OSADL web page with an integrated YouTube plugin your browser will contact the YouTube servers. With this YouTube gains information about which OSADL web pages you have accessed. YouTube is able to match your surfer behavior directly to your personal profile should you be logged in to your YouTube account. Prior log out from YouTube can prevent this.

The interest pursued by OSADL in relation to the use of YouTube plugins on our web pages is the visually appealing presentation of our online services which is a legitimate interest according to Article 6 (1) f) GDPR. Should you require more detailed information on how YouTube handles user data, please follow this link which directs you the Private Policy of YouTube: https://policies.google.com/privacy?hl=en.

Additional measures to guarantee privacy of your personal data
For security reasons and in order to protect the transmission of private content that you provide to us our web pages use SSL or TLS encryption, respectively. Therefore, data you send to these web pages cannot be read by third parties. You may identify encrypted connection by the address bar starting with “https://” in your browser and in the padlock symbol located on the side of the address bar. In addition, our web servers are secured against unauthorized access by always using state-of-the-art technology, and backup files are made regularly according to the requirements of such systems.

OSADL office
We use a computer-based CRM system and other data bases for processing personal data of our members, customers, interested parties and suppliers. The collection of these data is exclusively carried out for the purpose of the intended action. In those cases we assume your consent according to, if you send us corresponding inquiries, orders or offers (Article 6 (1) b) GDPR). Furthermore, personal data will be listed in individual cases, for instance lists of participants of events, but as a general rule may never be conveyed without prior consent of all participants.

For connecting the OSADL office to the Internet we use technical systems that comply with the latest requirements and therefore exclude unauthorized access with a very high probability. The availability of data is guaranteed by periodically scheduled backups.

Your rights
Revocation of your agreement to process your personal data
You have the right to revoke your agreement to process your personal data anytime with future effect, i.e. the revocation of the agreement does not affect the lawfulness of data processing until the date of the revocation. An informal message to the contact information given in the imprint of our website or to the contact data mentioned above is sufficient for effective revocation.

Right to notification, rectification, blocking and deletion
According to applicable law you shall have the right at any time to receive information free of charge about your personal data collected, the origin from where the data were obtained, recipients of the data and the purpose of the data processing as well as the right to rectification, blocking and deletion of these data. In case of a deletion request legal obligations – especially legal retention periods – shall remain unaffected. If you wish to exercise these rights or if you have further questions about the processing of personal data, please contact us using the contact information given in the imprint of our website or the contact data mentioned above.
**Right to data portability**
You have the right to request transfer of data that were processed on the basis of your agreement or the fulfillment of a contract to yourself or to third parties. The provision should be made in a machine-readable format. Should you wish to transfer such machine-readable data, this will only be done if technically feasible.

**Right to lodge a complaint with the supervisory authorities**
As affected person you have the right to lodge a complaint with the supervisory authorities in case the applicable data protection regulations have been violated. The relevant supervisory authority in connection with data protection in our case is the state representative of data protection and freedom of information (“Landesbeauftragter für den Datenschutz und die Informationsfreiheit”) of the state of Baden-Württemberg: [https://www.baden-wuerttemberg.datenschutz.de/](https://www.baden-wuerttemberg.datenschutz.de/) (in German language).

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